Gizmodo

www.gizmodo.com

Are you in the market for the hippest mobile phone, best digital camera, or sharpest monitor? Attractively packaged and well written, gadget blog Gizmodo keeps you up to date on the latest in consumer electronics.

Gizmodo serves in the neighborhood of 200,000 pages a day and boasts 1,130,768 unique visitors a month, an impressive figure for any site, let alone a blog. Gizmodo made its debut in June and July of 2002 with posts about the Hewlett-Packard Jornada and the world's largest hard drive (200GB). Technology has improved, and the public has developed a huge appetite for knowledgeable, well-written product reviews.

Gizmodo, shown in Figure 18-7, is part of the Gawker Media network of blogs run by Nick Denton.



Figure 18-7:
Gizmodo
dishes all the
news about
consumer
electronics
you can
handle.